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Kivi Leroux Miller is the founder and CEO of Nonprofit Marketing Guide, where she helps nonprofit communications professionals learn their jobs and love their jobs through a variety of training and coaching programs. She has personally mentored more than 150 nonprofit communications directors and communications teams as a certified executive coach.

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Posted by Kivi Leroux Miller on Mar 12, 2014 Curating content is a essential skill for content marketers and content creators. So much of our work builds on the work of others, so many people are creating amazing content that our own readers would love, and there are only so many hours in our own work days. The

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Kivi Leroux Miller is the founder of Nonprofit Marketing Guide.com and the author of The Nonprofit Marketing Guide: High-Impact, Low-Cost Ways to Build Support for Your Good Cause from Jossey-Bass. Through training, coaching, and consulting, Kivi helps nonprofits develop and execute smart, savvy marketing and communications strategies.

[Content marketing for nonprofits: Q&A with Kivi Leroux Miller](#)

Kivi Leroux Miller, nonprofit marketing expert, author and president at Nonprofit Marketing Guide.com answers my questions about content marketing and makes specific

recommendations about how to

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Welcome to Kivi's Nonprofit Communications Blog

Sadly I am not at the Nonprofit Technology Conference in Portland this year. But that doesn't mean we have to miss out on everything. Today's Mixed Links is a special round up of communications and marketing breakout sessions from this year's conference.

Content marketing for nonprofits: Q&A with Kivi Leroux ...

Content marketing is a real mind shift in how you approach the content you create at a nonprofit. Kivi Leroux Miller. As Kivi mentioned in the video, a number of bloggers are writing about content marketing and can help you get up to speed.

Content Marketing for Nonprofits : Kivi LeRoux Miller ...

Content Marketing for Nonprofits by Kivi LeRoux Miller, 9781118444023, available at Book Depository with free delivery worldwide.

Preview Content Marketing for Nonprofits by Kivi Leroux ...

Nonprofits are communicating more often and in more ways than ever before ... but is anyone paying attention? In her follow-up to The Nonprofit Marketing Guide: High-Impact, Low-Cost Ways to Build Support for Your Good Cause, Kivi Leroux Miller shows you how to design and implement a content marketing strategy that will attract people to your

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