

## SOLIDARITY IN STRATEGY SPILLMAN LYN%0A

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Lyn Spillman powerfully clarifies how economic interest is filtered through cultural understandings of solidarity and moral obligation. Illuminating the extraordinary range and activities of business trade associations, she has created a new subject for contemporary social science. Solidarity in Strategy is a major work.

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In chapters 2 and 3 of Solidarity in Strategy, Lyn Spillman provides a useful synthesis of existing historical and sociological research on American TAs as well as a census (i.e., a compilation of self-descriptions, organizational features, and key activities of all contemporary U.S. trade associations) conducted by Spillman and colleagues. These chapters make several good points: (a

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new subject for contemporary social science. *Solidarity in Strategy* is a major work.

**Lynette Spillman - Wikipedia**

Spillman's 2012 publication *Solidarity in Strategy: Making Business Meaningful in American Trade Associations* won both the Mary Douglas Prize for Best Book in Cultural Sociology and the Viviana Zelizer Award for Best Book in Economic Sociology for 2013.

**Solidarity in Strategy: Making Business Meaningful in ...**

In *Solidarity in Strategy*, Lyn Spillman works from extensive documentary archives and a comprehensive data set of more than four thousand trade associations from obscure corners of commercial life. In studying these diverse groups, from the Cotton Textile Institute to the Cracker and Biscuit Association, Spillman reveals an unexpected truth about capitalist society: protecting and promoting

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In *Solidarity in Strategy*, Lyn Spillman draws on rich documentary archives and a comprehensive data set of more than four thousand trade associations from diverse and obscure corners of commercial life to reveal a busy and often surprising arena of American economic activity. From the Intelligent Transportation Society to the American Gem Trade Association, Spillman explains how business

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This strategy is designed to encourage a fundamental paradigm shift in the way health services are funded, managed and delivered so that all people have access to health services that respond to their preferences, are coordinated around their needs, and are safe, effective, timely, efficient and of an acceptable quality. This strategy can equally be applied in long-term care. For example, in *Solidarity in strategy : making business meaningful in ...*

In "Solidarity in Strategy", Lyn Spillman works from extensive documentary archives and a comprehensive data set of more than four thousand trade associations from obscure corners of commercial life. In studying these diverse groups, from the Cotton Textile Institute to the Cracker and Biscuit Association, Spillman reveals an unexpected truth about capitalist society: protecting and promoting

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strategy, advise on appropriate investing of the Association

s cash reserves and review the Investment Policy on a regular basis. While Lisle Villages (Inc.) is a not-for-profit organisation, the Board understand that

Lynette - Spillman // People // Department of Sociology

...

Dr. Spillman has served as Chair and Secretary-Treasurer of the ASA Section on Cultural Sociology (2006-2008, 1996-1999), on the Executive and Nominations Committees of the Social Science History Association (2008-2011), and in numerous other offices in ASA's Theory Section, Section on Comparative Historical Sociology, Section on Economic Sociology, and Section on Cultural Sociology.

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Subiaco mayor Heather reading from Ken Spillman's Henderson said Perth's pro-history of Subiaco. People attending the meeting posed takeover of Kings Park was especially alarming and were concerned that the City of Perth Bill would deny Subiaco had to be resisted.